

INTRODUCING  
**CRESCENT COUTURE**

OUR EXCLUSIVE GALLERY COLLECTION OF FINE  
MATBOARDS, EACH PIECE AS UNIQUE AS THE ART  
IT IS DESIGNED TO COMPLEMENT.

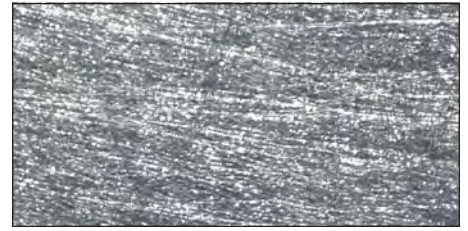
Crescent<sup>®</sup>  
*Couture*  
MATBOARD



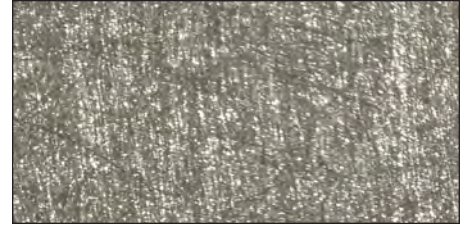
FROM ARTWORK TO EXTRAORDINARY

# WHY CRESCENT COUTURE MATBOARD?

- Elevate your framing designs with on-trend textures and patinas
- Add a unique luxury product line for your discerning customers that also features Crescent's premium RagMat® core and backing, for maximum conservation and art protection
- Incorporate hand-finished & artisan surfaces that make every framing design unique
- Put the custom back in custom framing!



■ 1300 Spun Tungsten



■ 1301 Spun Platinum

## SPUN METALS

With the look of delicate metallic threads, this distinctive yet subtle pattern looks great with photography, and equally stunning with many artistic styles.

## YIN AND YANG

A modern spin on a traditional woven surface, the Yin and Yang collection pairs beautifully with photography, watercolors, Asian-themed art, and more



■ 1302 Silver Jute



■ 1303 Black Lacquer



■ 1304 Gray Pebbles



■ 1305 Black Pebbles

## PEBBLES

A light shimmer and the texture of polished stones combine to form this stunning collection.





1306 Molten Gold



1308 Urban Gray



1309 Silver Birch



1310 Aged Copper

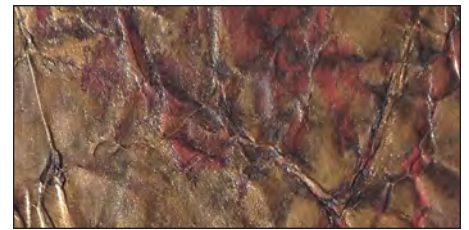
## MOLTEN METALS

Our Molten Metals collection adds hand-crafted patina and drama to your framing compositions. Reminiscent of shimmering metals, these versatile finishes look equally stunning with contemporary and refined art to more rustic themes.



## CRUSHED LEATHER

Rugged, yet refined, the Crushed Leather collection features handsomely textured hand painted surfaces.



1311 Mahogany Leather



1312 Russet Leather

## BULLION

These hand-leafed matboards feature luxurious gold and silver shimmering surfaces, accented with black veining.



1313 Silver Leaf



1314 Gold Leaf



# TELL THE CRESCENT COUTURE STORY

We've developed some unique promotional tools to help you tell the Couture matboard story. Contact our Customer Support team for more information at 888-293-3956. Note that these materials are produced in limited quantities and may only be available while supplies last.

## CORNER SAMPLES

Order one or the entire collection! Each corner features a bevel-cut inner edge, so you and your customers can fully appreciate the detailed beauty of Couture matboard.



## WALL OR COUNTER DISPLAY

Designed to either hang on the wall or sit on your framing counter, this elegant branded display conveys the quality of the Couture matboard line.



## OVERSIZE SWATCH BOOKS

Generously-sized swatch books are presented in a shimmering organza bag, all branded with a foil-stamped medallion featuring one of the Couture matboards. Included is a handy measuring tape, also branded with the Couture logo. Great as a promotional giveaway for interior designer customers!



## MATTED MODELS

Display this beautiful artwork complemented with Couture matboard and get your customers talking! Available through your participating Crescent distributor.

## LITERATURE/SWATCH CARDS

Each of the six Couture matboard collections are beautifully detailed in a separate presentation folder that holds a removable chip card. Each chip card features oversize, bevel-cut chips and dramatic before and after framed art photos that illustrate the heightened design possibilities with Couture matboard.



100 W. Willow Road, Wheeling, Illinois 60090 U.S.A.  
www.crescentpro.com

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